



Applied  
Improvisation  
Network



bigSTORY



LOCATION

**Disney Animation**  
2100 Riverside Dr, Burbank



RSVP

**To reserve your space, go to:**  
<http://bit.ly/2uCePvU>  
**Questions?** Email Joel Veenstra  
[jveenstr@uci.edu](mailto:jveenstr@uci.edu)

PRESENTED BY



Aug, 23rd, 2017

10:00 AM - 4:30 PM

# The Animated Journey

Step inside the world-famous Dream Factory, and see how they do it. Then show them how we do it.

## FACILITATORS

**Mike Bonifer** is a co-founder and partner in bigSTORY, a global network of specialists who apply storytelling to brand communication, leadership and organizational effectiveness.

**Paul Z. Jackson** is, an author, director, founder of The Improvisation Academy and President of the Applied Improvisation Network. He spends his time using improvisation tools and principles to get people working and playing together more confidently, creatively and collaboratively. His clients range from Rolls Royce to Google. He teaches at Imperial College, Allto and London Business Schools and has introduced improvisation to companies, local authorities, police forces and charities.

**The Applied Improvisation Network (AIN)** is an international group of specialists who apply improvisation to work that includes leadership training, organizational effectiveness, creativity, collaborative storytelling, Agile development, HR and talent development, disaster recovery, health care, and PTSD treatment for veterans.

**bigSTORY™**, founded in 2015 by Mike Bonifer and Jeremi Karnell, is a global network of specialists whose work accounts for how stories affect organizations and shape their futures. Our unique, improvisational approach to storytelling, in which your story and my story become our story, has been adopted by clients around the world, in fields ranging from brand communication to leadership and organizational effectiveness.